



## **Sunnyvale Chamber of Commerce Business and Corporate Sponsorships**

### **2012 Annual Murphy Award Sponsorships**

#### **Premier Murphy Award Sponsor: \$5,000 member, \$7,000 non-member**

- Company name/logo to appear prominently at event and on invitations
- Dedicated full back cover advertisement in program
- Reserved table and seating for eight of your guests
- Recognition in program as Premier Sponsor
- Verbal recognition during event ceremony
- Your company logo on your table
- Your logo on Chamber website for one year

#### **Murphy Award Bronze Bust Sponsor \$4,000 member, \$6,500 non-member**

- Your contribution covers the cost of the sculpting and bronze casting of a Martin Murphy Bust
- Your company name displayed on the bronze Murphy Award Bust for 3 years
- Reserved table and seating for four of your guests for first year
- Recognition in program as Martin Murphy Award Bust Sponsor
- Verbal recognition during event ceremony
- Your company logo on your table
- Your logo on Chamber website for one year

#### **Entertainment Sponsorship: \$3,000 member, \$4,500 non-member**

- Half page advertisement in program
- Reserved table and seating for eight of your guests
- Recognition in program as Entertainment Sponsor
- Verbal recognition during event ceremony
- Your company logo on your table

#### **Souvenir Champaign Glass Sponsor: \$2,500 member, \$4,000 non-member**

- Your company logo on classic champagne glass for each attendee
- Reserved table and seating for four of your guests
- Recognition in program as Champagne Glass Sponsor
- Verbal recognition during event ceremony

**Wine Sponsorship: \$2,500 member, \$4,000 non-member**

- Your company logo on one red and one white wine on every table
- Reserved table and seating for four of your guests
- Recognition in program as Wine Sponsor
- Verbal recognition during event ceremony

**Executive Chamber of Commerce Table Sponsor: \$1,500 member, \$2,000 non-member**

- Reserved table and seating for eight of your guests
- Recognition in program as Executive Chamber of Commerce table Sponsor
- Your company logo displayed on your table
- Verbal recognition during event ceremony

**Specific Award Sponsor: \$450 member, \$600 non-member**

- Reserved seating for two. One for award recipient and one for the sponsor
- Recognition in program as Award Sponsor and Verbal recognition during event ceremony as Award Sponsor

**2012 Sunnyvale Art & Wine Festival Sponsorships- June 2 and 3**

**Premium Car Dealership Sponsorship: \$20,000 member, \$30,000 non-member**

- An area for up to 22 vehicles
- 3' x 9' banner on right side of main stage (banner provided by sponsor)
- Your company logo on Festival banner at Wolfe Rd and El Camino Real
- One page color advertisement in Festival program
- Your company logo on Festival map
- Your company logo on Chamber website for one year
- Your company logo on every Chamber weekly eblast for one year
- Verbal recognition from Main Stage throughout Festival
- One dozen complimentary wine glasses
- One dozen complimentary beer glasses
- One 20' x 40' tent
- Four – 6' foot tables and 8 chairs

**Premium Car Dealership Sponsorship: \$10,000 member, \$14,000 non-member**

- An area for up to 11 vehicles
- 3' x 9' banner on left side of Main Stage below main stage
- One page color advertisement in Festival program
- Your company logo on Festival map
- Your company logo on Chamber website for one year
- Your company logo on every Chamber eblast for one year
- Verbal recognition from Main Stage throughout Festival
- Your logo on Chamber website for one year
- One 10' x 20' tent
- Two – 6' foot tables and 6 chairs

**Main Stage Festival Sponsorship: \$7,000 member, \$9,000 non-member**

- Your company banner on back of the Main Stage, up to 3' x 19'. Company provides banner
- Full page color advertisement in the Festival program
- Your company logo on the Festival map in the Festival program
- Your company logo on the Festival poster
- One dozen complimentary Festival wine or beer glasses
- Verbal recognition from Main stage throughout Festival
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs
- Your logo on Chamber website for one year

**Festival Street Sponsor (4 available): \$5,500 member, \$8,000 non-member**

- One of the Festival streets will be named after your company
- Two custom street signs will be displayed on your street
- Half page color advertisement in the Festival program.
- Your company logo on the Festival map
- Your company logo on the Festival poster
- Your street name placed in the Festival program
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs
- Your logo on Chamber website for one year

**Wine Glass Sponsor: \$5,000 member, \$7,000 non-member**

- Your company logo on all the Festival wine glasses
- Half page color advertisement in the Festival program
- Your company logo on the Festival map
- Your company logo on the Festival poster
- One dozen complimentary Festival wine glasses
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs
- Your logo on Chamber website for one year

**Beer Glass Sponsor: \$5,000 member, \$7,000 non-member**

- Your company logo on all the Festival beer glasses
- Half page color advertisement in the Festival program
- Your company logo on the Festival map
- Your company logo on the Festival poster
- One dozen complimentary Festival beer glasses
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs
- Your logo on Chamber website for one year

**Bio-compostable Wine Cup sponsor: \$5,000 member, \$7,000 non-member**

- Your company logo on all the Festival 7 oz. wine cups
- Half page color advertisement in the Festival program
- Your company logo on the Festival map
- Your company logo on the Festival poster
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs
- Your logo on Chamber website for one year

**Bio-compostable Beer Cup sponsor: 5,000 member, \$7,000 non-member**

- Your company logo on all the Festival 12 oz. Beer cups
- Half page color advertisement in the Festival program
- Your company logo on the Festival map
- Your company logo on the Festival poster
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs
- Your logo on Chamber website for one year

**Festival Green Sponsor: \$3,500 member, \$5,500 non-member**

- Your company banner on the Volunteer or Information booth below our Green Sponsor banner (banner provided by sponsor)
- Half page color advertisement in Festival program and your company logo on the Festival map
- 500 recycled tote bags with your logo to be handed out at festival
- Sponsorship of Boy Scout troop and recycling coordinator for both days
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs

**Food Court Table Tent Sponsor: \$3,500 member, \$5,500 non-member**

- Your company color advertisement displayed on all table tents in the food court
- Half page color advertisement in the Festival program
- Your company logo on the Festival map
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs

**Information Booth Sponsor: \$3,000 member, \$5,000 non-member (*Located in the highest traffic area of the Festival*)**

- Your banner displayed inside the booth and your promotional materials made available to the public (banner provided by sponsor)
- Your company name in the Festival program
- Your company logo on the Festival map
- Optional: Your business can staff the booth during the Festival. Staff can wear your company's branded shirts and hand out company information.

**NASA Tent Sponsor: \$2,500 member, \$4,000 non-member**

- Your banner hung at the entry to the NASA Tent (banner provided by sponsor)
- Half page color advertisement in the Festival program
- Your company logo on the Festival map
- Optional table and two chairs at entry of tent for your business promotion.

**Children's Area Co-Sponsor (2 available): \$2,000 member, \$4,500 non-member**

- Your company banner displayed in the Children's area (banner provided by sponsor)
- Half page color advertisement in the Festival program
- Your company logo on the Festival map
- Optional: 10' x 10' tent for two days, a 6 foot table and 2 chairs for full \$4,000 only

**Festival Program Sponsor: \$2,000 member, \$4,500 non-member**

- Full Page back cover, color advertisement in the Festival program

**Beverage Booth Sponsor: \$1,500 member, \$2,000 non-member**

- Your banner hung at a beverage booth (banner provided by sponsor)
- Half page color advertisement in the Festival program
- Optional: Your business can staff the booth during the Festival (sell the glasses, beer, wine and beverages. All proceeds benefit the Sunnyvale Chamber of Commerce). Staff can wear your company's branded shirts and hand out company information.

**Zero Waste Compost & Recycling Sponsor: \$1,500 member, \$2,500 non-member**

- Your company name and logo posted at each composting location and noted as zero waste sponsor.

**Level A Exhibitor: \$1,650 member, \$2,150 non-member, \$500 Charity**

- One 10'x 10' canopy with sidewalls and banner hanging capabilities during the festival to be used for display and distribution of material, a 6 foot table and 2 chairs
- Your company's name in the Festival program distributed to attendees

**Level B Exhibitor: \$2,150 member, \$2,650 non-member, \$700 Charity**

- One 10' x 20' canopy with sidewalls and banner hanging capabilities during festival to be used for display or distribution of material, a 6 foot table and 2 chairs
- Your company's name in the Festival program distributed to attendees

**Breakfast, Mixer & Health Expo Sponsorships**

**Business Networking Mixer Sponsorship: \$1,200 for six months, \$2,400 for 12 months (members only)**

- A table and two chairs provided to promote your business at six consecutive membership mixers
- Your logo and sponsorship acknowledged in at least six eNews Weekly eblasts
- Verbal recognition at six membership networking mixers
- Santa Clara and San Jose joint mixers included at no additional cost

**Wake Up! Sunnyvale Breakfast Sponsor: \$1,200 for one year, six events (members only)**

- Opportunity to promote your business for five minutes at each event
- Your logo displayed prominently at each breakfast
- Verbal recognition as sponsor
- Your logo and sponsorship acknowledged in at least 12 eNews Weekly eblasts
- Free breakfast for one person at each Wake Up.

**Health Expo Sponsorship: \$2,000 member, \$3,500 non-member**

- Your company logo prominently displayed as an event sponsor on the event flyers
- Your company logo prominently displayed on the event participation list
- Optional: 10' x 10' tent for event with prime location

**Community Outreach Sponsorships**

**Junior Achievement Fund: \$8,000**

- Provides funding to Junior Achievement program in Sunnyvale Schools:
- Your Company logo on our home page
- Acknowledgement at our Community Service Organization Gala
- Your logo on Chamber website for one year

**Sustainable Sunnyvale Business Fund: \$8,000**

- Provides funding to educate Sunnyvale businesses in the following areas:
  - Green business certification
  - Educating and transitioning restaurants from Styrofoam to bio-compostable take out containers
  - Educating small businesses in reducing energy use and carbon footprint
  - Educating small businesses to 100% Recycling practices
  - Management staffing
  - Your logo on Chamber website for one year

**Sunnyvale Schools Music, Theater, and Science Fund: \$8,000**

- Provides funding to support:
  - At-risk activities in the music, theater, and science departments at K-12 facilities
  - Supplemental funding for instructors for at-risk activities
  - Management staffing

- Your logo on Chamber website for one year

**Youth Environmental Fund: \$8,000**

- Provides funding to support:
  - Youth environmental clubs and organizations
  - Education materials used to expand environmental awareness
  - Collateral materials to educate youth K-12 on sustainable practices
  - Signage to educate youth K-12 of zero-waste practices
  - Management staffing
  - Your logo on Chamber website for one year

**Sunnyvale Art Scholarship Fund: \$\$8,000**

- Provides funding to support:
  - Art programs to youth with diverse backgrounds and in economically disadvantaged neighborhoods
  - Programs and tours to educate youth on the careers associated with the arts
  - Funding for supplies assistance for local art students
  - Management staffing
  - Your logo on Chamber website for one year

**Sunnyvale Cultural Scholarship Fund: \$8,000**

- Provides funding to support:
  - Youth programs and events that teach and retain cultural heritage and diversity
  - Funding to maintain traditional cultural clothing, displays, and heritage items of significance
  - Programs that encourage leadership and civic involvement
  - Management staffing
  - Your logo on Chamber website for one year

**Sunnyvale Vocational Education Fund: \$8,000**

- Provides funding to support:
  - Vocational Expos for youth
  - Educational programs and tours that expose a range of career opportunities with local corporations
  - On-campus presentations on career opportunities
  - Management staffing
  - Your logo on Chamber website for one year

**Sunnyvale Chamber of Commerce Technical Upgrades: \$10,000**

- Provides funding to support:
  - Replacement of outdated computers and computer server
  - Replacement of outdated software
  - Replacement of outdated phone system
  - Replacement of outdated internet connectivity
  - Website upgrades and re-design
  - Your logo in every eNews Weekly eblast for one year (\$5,000+ value)
  - Your business recognized on our website for one year (\$5,000+ value)