

Sunnyvale Chamber of Commerce

Business Progress

Print Ads: Newsletter

Business Progress, the Sunnyvale Chamber of Commerce’s monthly newsletter, is mailed to over nine hundred businesses in the community, large and small. Readers include business owners, facility managers, CEO’s, newsletter editors, city staff, and business development professionals. The publication features news about the Chamber activities and articles of interest to business owners and the community, focusing on promoting the community, networking opportunities, strengthening the local economy, issues concerning business and local government, and our membership.

Placing a print ad or a flyer insert in the Business Progress exposes your business to over nine hundred people in the immediate vicinity, most of whom are Chamber members who like to do business with other Chamber members.

Pricing and Specs

	SIZE	1x	3x	6x	9x	12x
Display Advertising Rates	FULL PAGE	\$260	\$235	\$210	\$185	\$155
	1/2 PAGE	\$165	\$145	\$130	\$105	\$90
	1/4 PAGE	\$85	\$70	\$55	\$40	\$30
	1/8 PAGE	\$60	\$50	\$40	\$30	\$15

All rates are per issue

	SIZE	HEIGHT	WIDTH
Mechanicals	FULL PAGE	9.625”	8”
	1/2 PAGE VERTICAL	9.625”	3.8”
	1/2 PAGE HORIZONTAL	4.5”	8”
	1/4 PAGE VERTICAL	4.75”	3.8”
	1/8 PAGE HORIZONTAL	2.5”	3.8”

Submission Guidelines

Please see page 8 for agreement form

Submission: Advertisements must be submitted to the Sunnyvale Chamber of Commerce by the proof deadline of the 15th day of the month for the following month's issue. Tear sheets available upon request.

Contract: All advertisers must be members of the Sunnyvale Chamber of Commerce.

Billing: Payment in advance is required of all advertisers unless credit is approved by the Chamber. All accounts are due and payable to the Sunnyvale Chamber of Commerce upon receipt of invoice and become past due on the 16th day following the date of invoice. A 15% service charge will be assessed on all overdue balances. Please note: If payment is not received by the proof deadline, ads will be withheld until payment is received.

Cancellations: All advertisers are required to give a written 30-day cancellation notice to the Sunnyvale Chamber of Commerce if unable to meet contract obligations. Cancellations are not acceptable after proof deadlines.

Artwork: Please provide a high-quality (300 dpi) image. Artwork is accepted by email or on disk. **Please note that we cannot manipulate or create graphics; therefore ads must be submitted already sized according to specifications.** Use high-density floppy disks, CD or email only.

- Use proper file extensions when naming artwork (i.e., "logo.jpg" or "logo.tif," respectively).
- Embed all placed artwork.
- Convert all fonts to outlines before saving the file.
- Make sure dpi is set to 300 before sending file.
- Make sure ad is sent in the correct dimension according to ad space purchased.
- Acceptable file formats are .eps, .jpg, and .pdf.

Deadline: Ad copy must be submitted to the Sunnyvale Chamber of Commerce by the third Friday of the month prior to the desired issue. Deadlines may vary due to holidays.

Email submissions to: kwarren@svcoc.org

OR mail to:

Sunnyvale Chamber of Commerce, 101 W. Olive Avenue, Sunnyvale, CA 94086